



Canadian Tire, Moncton, NB

Canadian Tire is a Canadian retail giant that specializes in automotive, hardware, sporting equipment, liesure and general housewares.

Products Used

- F-122C Wide-Dispersion Ceiling Speaker
- DA-250F Multichannel Power Amplifier
- A-9000M2 Series Amplifier
- Q-HY-BC1W - White Back Can



Purpose

While assessing their current PA system, management had recognized the need to upgrade their current PA system. They required a system that covered all areas of the store, capable of producing highly intelligible audio in order to bolster safety and improve the effectiveness of communications to staff and customers.

Challenges

There were no real challenges as this was a fairly straightforward scenario. The new audio system simply had to meet their budget.

Solution

Immediately, TOA Canada's technical support team had devised an effective PA system to meet all of the location's requirements and budget. The team suggested the strategic placement of TOA's F-122 Wide-Dispersion Ceiling Speakers to provide full sound coverage with an aesthetically pleasing low profile. The audio setup was powered and controlled by TOA's DA -250 Amp and M-9000 Pre-Amp.

Feedback

The placement and quality of the ceiling speakers resulted in high-quality, intelligible sound heard evenly throughout the entire store. This has greatly improved the clarity of all communications and overall level of safety. The Canadian Tire management team were more than satisfied with the final result.

About TOA Canada Corporation

TOA Corporation was founded in Kobe, Japan over 80 years ago. TOA operates in over 100 countries worldwide, with manufacturing Facilities found in nearly every major market area. These facilities have a reputation for precision design and fabrication, resulting in a Proven track record of TOA product reliability.

TOA Canada Corporation was formed in 1990 as a complete sound solutions provider, specializing in commercial audio, including, Public address, voice communications, voice evacuation and emergency paging requirements. TOA Canada offers complete solutions for all corporate and commercial audio communications and intercom security requirements.